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*Brian L. Weitzel / Digital Designer blending **pixels** for all types of media.*

## Experience

### 2012 - present

Sr. Visual Designer - CUES / SPX (remote)

- A professional team member to produce corporate email / banner campaigns
- Responsible for managing design / resources for new corporate website re-launch
- Design corporate branded visual elements used for web, mobile, and print collateral
- Responsible for all video compositions for corporate presentations and webinars
- Team member working directly with 3rd party developers to keep brand consistency
- Design online projects, corporate media presentations and interactive collateral

### 2008 - 2012

Sr. Multimedia Specialist - Geospatial Corp.

- Conceptualized and maintained corporate web site using HTML, CSS, JQUERY
- A professional team member to produce client web portals for GIS development
- Responsible for the creative design for all corporate web-based applications
- Provided overall user experience of all corporate applications
- Led the creative strategy for online training development for proprietary hardware
- Design professional print collateral, brochures, and web based email designs
- Developed and implemented corporate Flash-based, animated presentations

### 2005 - 2008

Technical Specialist III - Baker International

- Creative lead for corporate website redesign
- Led creative strategy for online training development for FEMA DFIRM training
- Creative lead for online training development for DOD SDSFIE training standards
- Developed professional online training templates dispersed among creative team
- Managed the quality assurance for multiple teams of designers
- Developed and implemented corporate Flash based, animated presentations

+ More experience upon request

## Education

### 1986 - 1988

The Art Institute of Pittsburgh

## Skills

### Branding

- Social Media Assets
- Corporate Logo Design
- Website Design
- Creative Strategy
- Corporate Print Design
- Tradeshow Design
- + More Skills

### Video

- Storyboard Development
- Video Editing
- Video Post Production
- Software Integration
- Audio Editing
- Media Asset Integration
- + More Skills

### Animation

- Storyboard Development
- Problem Solving
- Motion Design
- 2D Animations
- Multimedia Content
- + More Skills

### Presentation

- PowerPoint
- Google Slides
- Brand Consistency
- Software Proficiency
- Visual Design Principles
- Data Visualizations
- Multimedia Content
- + More Skills

### Software

- Adobe Creative Cloud
- Adobe After Effects 2025
- Adobe Animate 2025
- Adobe Dreamweaver 2025
- Adobe Photoshop 2025
- Adobe Premiere Pro 2025
- CMS Integration
- + More Skills